



**BENCHMARK CONVERSION
INTERNATIONAL LTD.**

Hard Facts Hard Assets

For every 10,000 diamonds mined, only one will be a natural coloured diamond.

Natural coloured diamonds are the most concentrated form of portable wealth in the world.

During the global financial crisis in 2008, coloured diamonds, as tangible wealth, retained their value.

Natural coloured diamonds are one of the fastest growing hard assets today.

Unlike paper currency, natural coloured diamonds are a hard asset and become a safe haven during times of financial instability.

There has not been a significant discovery of a new diamond field in two decades, severely constraining the supply to meet the demands.

Interest and demand of natural coloured diamonds in major Asian markets has increased significantly in recent years.



Supply is diminishing
Demand is increasing
Value is appreciating





Protect yourself with physical assets



Has your savings plan appreciated or declined in value?

BCI has been working with clients in diversifying their financial portfolios through the acquisition of natural coloured diamonds and precious gemstones since 1985.

Natural coloured diamonds and precious gemstones are an integral addition to a successful financial portfolio. As a tangible asset, natural coloured diamonds bring stability and increasing value to your portfolio; an asset that can be enjoyed anytime, yet be increasing in value.

Securing Your Financial Future

BCI has been guiding clients on the acquisition of natural coloured diamonds and precious gemstones since 1985.

With almost 30 years of experience, our knowledge and authority in the field is second to none. We always strive to keep clients up to date on their holdings as well as reporting new developments in the world of natural coloured diamonds. BCI has long standing trade relationships and all acquisitions have a third party certification to verify their quality. We maintain an unparalleled standard of service and offer guidance through every step of the process. Over the years BCI, has always prided itself on having the most educated and confident clients in the industry. ♦



Empowering our clients with the history and knowledge of their acquisitions is of the utmost importance to us. We are passionate about sharing our fascination and knowledge of the prestigious world of natural coloured diamonds with you.

Through BCI's guidance and expertise, we bring you the highest quality product at aggressive market pricing. ♦

Service & Satisfaction

BCI deals with natural coloured diamonds. We offer diamonds graded by GIA.

Established in 1931, GIA's mission is "to ensure the public trust by upholding the highest standard of integrity". ♦



Why Natural Coloured Diamonds?

PORTABILITY

Natural coloured diamonds, as portable wealth have held their value in history, and have consistently outperformed many other hard assets.



TANGIBILITY

Having tangible assets, like natural coloured diamonds, as part of your portfolio will balance your investments and will protect your wealth during times of economic instability.





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